The East of the River
Clergy, Police, Community
Partnership

Presents

2012

Beautifully and Wonderfully Made: Mind, Body and Soul

Anacostia Senior High School
1601 16th Street, SE
Washington, DC 20020

March 24, 2012

Sponsorship and Informational Packet

August 1, 2011

Dear Supporter:

Every day that we wake up and watch the news, it becomes evident that the youth of today need our guidance and support now more than ever. The East of the River Clergy, Police Community Partnership (ERCPCP) would like to offer you an opportunity to make a difference; a chance to become involved in a positive annual movement that aims to touch the lives of at-risk young women in Washington, DC's East of the River community. In the midst of these trying times for our young people, ERCPCP proudly presents its sixth "Girl Talk" Conference – Beautifully and Wonderfully Made: Mind, Body and Soul.

The "Girl Talk" conference is an intense and exciting daylong event filled with innovative speakers and workshops, amazing networking and resource sharing, wholesome entertainment and much more! As a part of the conference experience, we attempt to pair each desiring young lady with a mentor-for-a-day who will engage them in a one day mentoring experience that may open the door to a long-standing mentoring relationship. These young ladies will come together to experience a conference intended to educate, engage and motivate them around topics ranging from Domestic Violence and Sexual Purity to Grief & Loss and Workforce Development.

This year's conference is slated to take place at Anacostia Senior High School in Southeast DC. As you may know, past years have brought many trying times for our students at Anacostia. Therefore, ERCPCP has decided to step forward to present these youth with this positive and exciting learning opportunity that will counter those negative experiences and have a powerful and lasting impact on all those involved.

In previous years, contributions from companies, organizations and individuals have greatly aided in the successful implementation of this conference. Therefore, we are humbly requesting your support through the provision of in-kind donations of time for mentorship and workshop presentations, nutritional sponsorship for "restaurant experiences"; product donations for goodie bags for youth participants; and/or financial sponsorship and donations to offset conference expenses. As we continue with preparations for our sixth "Girl Talk" Conference to be held on **March 24, 2012** (in honor of Women's History Month) we are hoping that we can count on you for support. Enclosed is a packet and brochure with sponsorship information. In our efforts to continue this program, we invite you to provide financial support, a donation of products or services, or staff time for our conference.

Thank you in advance for considering this partnership opportunity. With your participation and generous donation to our 2012 "Girl Talk" Conference, you will be helping to empower young women by providing pathways to build positive self-esteem and embrace independent

Girl Talk Planning Committee · 4105 First Street, SE · Washington, DC 20032 · (202) 373-5767 p · (202) 373-5769 f
www.ercpcp.org | www.facebook.com/girltalkdc | www.twitter.com/ercpcp | girltalk.ercpcp@gmail.com

thinking. Should you have additional questions or concerns about the conference, please do not hesitate to contact D'Sheka Perkins at dperkins@ercpcp.org. We look forward to hearing from you and seeing you in the near future at our conference which promises to be enlightening and exciting for all.

Sincerely,

Rev. Donald L. Isaac
Executive Director
East of the River Clergy Police Community Partnership

SPONSORSHIP GUIDELINES

Should you or your company choose to participate, please indicate your intentions by choosing among the choices listed below. This form should be filled out ***completely*** and returned by **February 22, 2012**.

Return to:
"Girl Talk Planning Committee"
c/o ERCPCP
Attn: D'Sheka Perkins
4105 First Street, SE ~ Washington, DC 20032
Phone: (202) 373-5767 / Fax: (202) 373-5769
girltalk.ercpcp@gmail.com

Company Name _____

Contact Name _____ Title _____

Phone _____ Phone 2 _____ Fax _____

E-mail _____

Street Address _____

City _____ State _____ Zip _____

Please accept my

- ❒ Financial donation of $_____ * at the _____ sponsorship level *(please see sponsorship opportunities)* to be received by this date _____.
- ❒ Donation of Products *(please specify product and amount of items provided)*
  Product _____ *Amount* _____

Please send me the proper paperwork and include my services as a

- ❒ Workshop Facilitator
- ❒ Volunteer
- ❒ Mentor
- ❒ Exhibitor (Exhibitor fee is $25.00)
- ❒ Other _____

* Please be advised that if you require more than the time allotted to produce a check, you may still participate as a sponsor. Simply indicate the date by which the conference planning committee can expect to receive your check and submit your sponsorship form by the deadline listed above.

HOW DOES DONATING TO GIRL TALK BENEFIT YOU?

SPONSORSHIP OPPORTUNITIES

Benefits vary based on sponsorship level. However, all sponsorship levels include one or more of the following:

- → Access to 100-plus high school girls ages 14 to 19 whose participation is a demonstration of their desire to enhance their personal development and to lead productive lives.
- → Association with community-based organizations with a proven track record of providing positive support and resources to the community.
- → On-site opportunities for brand building, product sampling and other marketing and promotion activities.
- → Logo, name and mention in promotional material and the program disseminated throughout the school, the community and in local media.
- → Prominently displayed signage in the exhibit area.
- → Listing on the "girl talk" programs and t-shirts each participant will receive at the end of the day.

GIRL TALK SPONSOR LEVELS

❑ **$5,000 Sponsorship – DIAMOND**
- ✓ Corporate logo and name placed in exhibit area/ banner displayed in each venue.
- ✓ Full page in Girl Talk Program Booklet
- ✓ Logo placed on Girl Talk t-shirts and Program Booklet
- ✓ Recognition during the opening session and opportunity to make remarks
- ✓ Display space in the exhibit area
- ✓ Name and logo on ERCPCP website and recognition on social media

❑ **$2,500 Sponsorship – RUBY**
- ✓ Corporate logo and name placed in the exhibit area
- ✓ Half-page ad the Girl Talk Program Booklet
- ✓ Logo placed on Girl Talk t-shirts and Program Booklet
- ✓ Display space in the exhibit area
- ✓ Name and logo on ERCPCP website and recognition on social media

❑ **$1,500 Sponsorship – EMERALD**
- ✓ Corporate logo and name placed in the exhibit area
- ✓ Business card ad in the Girl Talk Program book
- ✓ Logo placed on Girl Talk t-shirts and Program Booklet
- ✓ Display space in the exhibit area
- ✓ Name and logo on ERCPCP website and recognition on social media

❑ **$500 Sponsorship – Sapphire**
- ✓ Mention in Girl Talk Program
- ✓ Display space in the exhibit area
- ✓ Name on ERCPCP website and recognition on social media

❑ **$100 Sponsorship – PEARL**
- ✓ Recognition in Girl Talk Program
- ✓ Recognition on social media

❑ **$99 or less contribution – CRYSTAL**
- ✓ Recognition in Girl Talk Program

SIGN UP FOR SPONSORSHIP LEVEL

❒	Diamond	$5,000
❒	Ruby	$2,500
❒	Emerald	$1,500
❒	Sapphire	$ 500
❒	Pearl	$ 100
❒	Crystal	Contribution

***Please indicate your desired sponsorship level on the Sponsorship Guidelines form.**

FREQUENTLY ASKED QUESTIONS

HOW CAN I CONTRIBUTE FINANCIALLY TO THE CONFERENCES?

Your financial contributions in the form of cash, check, or money order can be mailed to the address below; donations may be delivered in person.

"Girl Talk Planning Committee"
c/o ERCPCP
Attention: D'Sheka Perkins
4105 First Street, SE
Washington, DC 20032

WILL MY CONTRIBUTIONS BE TAX DEDUCTIBLE?

East of the River Clergy, Police, Community Partnership, a 501 (c)(3) organization, is the fiduciary agent for the conference. All contributions are 100% tax-deductible.

WHEN ARE DONATIONS DUE?

All financial commitments and pledges for Girl Talk as well as gift bag donations must be received by *5:00 PM* on *February 22, 2012*.

CAN I MAKE A DONATION AFTER THE DUE DATE?

YES. However, to receive the related benefits, proper communication must be made with a member of the planning committee. Please complete the enclosed sponsorship guidelines sheet indicating the expected date we can receive the contribution.

HOW CAN I BECOME A MENTOR?

Enclosed in your sponsorship packet is a sponsorship guidelines sheet. Please complete the personal information portion of the sheet, indicate by marking the appropriate box that you desire to be a mentor. Any additional questions regarding mentoring can be directed to D'Sheka Perkins at 202.373.5767. The mentor form can also be found on our website at http://www.ercpcp.org/girl_talk0.aspx.

IF I ELECT TO BECOME A MENTOR, DO I HAVE TO ATTEND THE CONFERENCE?

In previous years, mentors have not been required to attend the conference. However, this year, we have an array of workshops and activities in store for Girl Talk mentors and thus are asking mentors to attend the conference. However, if you are unable to attend and would still like to serve as a mentor-for-a-day, you are still welcomed to sign up. We merely request that you let us know that you will be unavailable to attend the conference activities.

I AM A MENTOR, CAN I MEET MY MENTEE THE DAY OF THE GIRL TALK CONFERENCE?

Yes. While the day of the conference does not represent the "day" that mentors and mentees are expected to engage in their "mentor-for-a-day" experience, it is our desire to connect mentors and mentees on the day of the conference. In the event that this is not able to occur, based on attendance, we will provide the contact information that we have on file to assist with making the connection.

DO I NEED A BACKGROUND CHECK TO BE A MENTOR?

The answer can be yes or no based on your selected commitment choice. For those initially opting to become a permanent mentor, the answer is YES. We are required by law to perform a background check on all women that will be matched permanently with young ladies.

FAQs Continued

For those persons opting to become only mentors-for-a-day, the requests to serve as mentors are for one (1) day within the first thirty days (30) days following the conference. At the mentor informational session, additional information will be provided to those mentors desiring to continue their relationship with their mentee beyond this one day experience. At this time, mentors may be required to undergo a background check. The goal of the mentor matching process is to provide the students with an adult who exemplifies the core elements of the conference.

CAN I MENTOR A YOUNG LADY IF I AM A MAN?

NO. Our mentor matches are gender specific and must be same sex.

HOW OFTEN DO I MEET WITH MY MENTEE?

Again this varies. If you are a mentor-for-a-day we are requesting at least one (1) face-to-face encounter with your assigned mentee within thirty (30) days after the conference. If you are a permanent mentor or a mentor-for a day who has decided to continue the relationship and have completed all necessary paperwork, you and your mentee can determine the frequency. We simply ask that you meet at least once a month.

HOW DO YOU BECOME A VOLUNTEER?

Enclosed in the packet is a sponsorship guideline sheet. Please indicate by marking the box next to volunteer that you desire to be a volunteer. Please feel free to contact our Volunteer Coordinator, Lucy Hall at luchal@msn.com for additional information.

WHEN ARE VOLUNTEERS NEEDED?

Volunteers are needed to assist during the week leading up to the conference to assist with phone calls, assembling of packets, set up for conference and logistics. In addition, volunteers are needed on the day of the conference from 9:00 am – 5:00 pm to assist with registration, workshops, breakfast and lunch, giveaways and clean-up. An entire day commitment is *not* required.

WHAT IF I WANT TO BE A WORKSHOP FACILITATOR, IS THERE SOMETHING IN PARTICULAR THAT I NEED TO TALK ABOUT?

Absolutely. The following are the workshop topics selected for this year's conference: Domestic Violence, Sexual Purity, Grief & Loss, Homosexuality, Workforce Development, Healthy Practices, Meditation/Prayer, Media, and Loving Yourself. Details on the workshop concepts are available upon request.

IF I WANT TO SERVE AS AN EXHIBITOR, WHAT IS REQUIRED OF ME?

Exhibitors are asked to be present by 9:45 to set up their information table at the school. As an exhibitor, you are expected to provide useful information that addresses the social, academic, and career needs of young women. We ask that each organization not only provide, literature and/or giveaways for the youth to take with them, but also have a representative available to answer specific questions for them as they arise.

AM I ALLOWED TO SELL THINGS IF I AM AN EXHIBITOR?

We strongly encourage all exhibit hall participants to provide information and services at no cost to the youth. However, there will be adult participants present. Therefore, should your organization desire to provide goods or services at a cost, you MUST have this cleared by the "Girl Talk" committee PRIOR to the conference.

FAQs Continued

WHAT IF I CANNOT GIVE A FINANCIAL DONATION, CAN I STILL DONATE TO THE CONFERENCE?

Monetary donations are appreciated; however personal time commitments, materials for the gift bags, exhibitors, workshop facilitators, and mentors are essential elements of the success of the conference. Any giveaways or in-kind donations must be received by February 22, 2012, extensions may be granted upon request. Please indicate on the sponsorship guidelines sheet your area of interest and support.

WHEN IS THE CONFERENCE?

The Girl Talk Conference is scheduled for Saturday, March 24, 2012 from 9:00 am – 3:00 pm.

WHO SHOULD I MAKE MY CHECK PAYABLE TO?

All checks or money orders for donations, exhibitors fees, etc. should be made payable to **"East of the River Clergy, Police Community Partnership"** *or* **"ERCPCP"**. Please include Girl Talk in the memo.