



# Girl Talk Conference 2012

BEAUTIFULLY AND WONDERFULLY MADE: MIND, BODY AND SOUL

## SPONSORSHIP GUIDELINES

Should you or your company choose to participate, please indicate your intentions by choosing among the choices listed below. This form should be filled out *completely* and returned by **February 22, 2012**.

Return to:  
"Girl Talk Planning Committee"  
c/o ERCPCP  
Attn: D'Sheka Perkins  
4105 First Street, SE ~ Washington, DC 20032  
Phone: (202) 373-5767 / Fax: (202) 373-5769  
girltalk.ercpcp@gmail.com

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone \_\_\_\_\_ Phone 2 \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please accept my

- Financial donation of \$ \_\_\_\_\_ \* at the \_\_\_\_\_ sponsorship level (*please see sponsorship opportunities*) to be received by this date \_\_\_\_\_.
- Donation of Products (*please specify product and amount of items provided*)  
Product \_\_\_\_\_ Amount \_\_\_\_\_

Please send me the proper paperwork and include my services as a

- Workshop Facilitator
- Volunteer
- Mentor
- Exhibitor (Exhibitor fee is \$25.00)
- Other \_\_\_\_\_

\* Please be advised that if you require more than the time allotted to produce a check, you may still participate as a sponsor. Simply indicate the date by which the conference planning committee can expect to receive your check and submit your sponsorship form by the deadline listed above.



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## HOW DOES DONATING TO GIRL TALK BENEFIT YOU?

### SPONSORSHIP OPPORTUNITIES

Benefits vary based on sponsorship level. However, all sponsorship levels include one or more of the following:

- Access to 100-plus high school girls ages 14 to 19 whose participation is a demonstration of their desire to enhance their personal development and to lead productive lives.
- Association with community-based organizations with a proven track record of providing positive support and resources to the community.
- On-site opportunities for brand building, product sampling and other marketing and promotion activities.
- Logo, name and mention in promotional material and the program disseminated throughout the school, the community and in local media.
- Prominently displayed signage in the exhibit area.
- Listing on the "girl talk" programs and t-shirts each participant will receive at the end of the day.

### GIRL TALK SPONSOR LEVELS

- \$5,000 Sponsorship – DIAMOND**
  - ✓ Corporate logo and name placed in exhibit area/ banner displayed in each venue.
  - ✓ Full page in Girl Talk Program Booklet
  - ✓ Logo placed on Girl Talk t-shirts and Program Booklet
  - ✓ Recognition during the opening session and opportunity to make remarks
  - ✓ Display space in the exhibit area
  - ✓ Name and logo on ERCPCP website and recognition on social media
- \$2,500 Sponsorship – RUBY**
  - ✓ Corporate logo and name placed in the exhibit area
  - ✓ Half-page ad the Girl Talk Program Booklet
  - ✓ Logo placed on Girl Talk t-shirts and Program Booklet
  - ✓ Display space in the exhibit area
  - ✓ Name and logo on ERCPCP website and recognition on social media
- \$1,500 Sponsorship – EMERALD**
  - ✓ Corporate logo and name placed in the exhibit area
  - ✓ Business card ad in the Girl Talk Program book
  - ✓ Logo placed on Girl Talk t-shirts and Program Booklet
  - ✓ Display space in the exhibit area
  - ✓ Name and logo on ERCPCP website and recognition on social media
- \$500 Sponsorship – Sapphire**
  - ✓ Mention in Girl Talk Program
  - ✓ Display space in the exhibit area
  - ✓ Name on ERCPCP website and recognition on social media
- \$100 Sponsorship – PEARL**
  - ✓ Recognition in Girl Talk Program
  - ✓ Recognition on social media
- \$99 or less contribution – CRYSTAL**
  - ✓ Recognition in Girl Talk Program

### SIGN UP FOR SPONSORSHIP LEVEL

- |                                   |              |
|-----------------------------------|--------------|
| <input type="checkbox"/> Diamond  | \$5,000      |
| <input type="checkbox"/> Ruby     | \$2,500      |
| <input type="checkbox"/> Emerald  | \$1,500      |
| <input type="checkbox"/> Sapphire | \$ 500       |
| <input type="checkbox"/> Pearl    | \$ 100       |
| <input type="checkbox"/> Crystal  | Contribution |

**\*Please indicate your desired sponsorship level on the Sponsorship Guidelines form.**